

The Blanton can tailor an exhibition sponsorship package to best meet your marketing needs. Additional sponsorship opportunities also are available for education programs, public programs, special events, and other activities. All sponsorships are subject to approval by the Blanton and The University of Texas at Austin.

| | \$100,000+ | \$50,000 | \$25,000 | \$10,000 |
|--|-------------------------|-------------|-------------------|----------|
| DIGITAL | | | | |
| Blanton Bulletin, the museum's annual report (posted on Blanton website) | Logo | Logo | Logo | Name |
| Blanton website (25,000 monthly visitors) | Logo & link | Logo & link | Logo & link | Name |
| Press release (distributed to 500+ media contacts) | Logo | Logo | Logo | Name |
| Blanton E-News (16,000 subscribers) | Logo & link | Logo & link | Logo | Name |
| Blanton social media "shout-outs" (Facebook, 19,000+ followers; Instagram, 3,500+ followers; Twitter, 10,000+ followers; etc.) | 4 | 2 | 2 | |
| Customized social media promotion and/or content | x | | | |
| PRINT | | | | |
| Advertising, space permitting (may include, but not limited to: <i>Austin American-Statesman</i> , 641,900 adults read printed version each week/5.5 million unique visitors across digital products; <i>Austin Chronicle</i> , weekly distribution of 80,000/400,000 unique website visitors per month; etc.) | Logo | Logo | Logo (select ads) | Name |
| Promotional rack-card (25,000 printed) | Logo | Logo | Logo | Name |
| <i>Articulate</i> , the Blanton's member magazine (2 issues/year, 8,000 copies/issue) | Logo | Logo | Logo | Name |
| Invitations to membership opening events (5,000 printed) | Logo | Logo | Name | Name |
| Promotional posters (150 printed) | Logo | Logo | | |
| Billboard (highly trafficked Austin locations) | x | | | |
| ON-SITE | | | | |
| Recognition on annual donor wall (seen by 150,000 annual visitors) | Name, premier placement | Name | Name | Name |
| Recognition on exhibition title wall (seen by 32,000–37,000 visitors, average exhibition attendance) | Logo, premier placement | Logo | Name | Name |
| Verbal recognition at exhibition preview party (attended by 200+ guests) | x | x | x | |
| Recognition on façade banner promoting exhibition (highly-trafficked MLK and Congress location) | Logo | | | |
| ACCESS | | | | |
| Invitations to private preview party for exhibition (each admits 2) | 10 | 10 | 4 | 2 |
| Complimentary museum admission passes (\$9 value per pass) | 50 | 25 | 10 | |
| Complimentary museum membership for two at the premier Director's Circle level for one year (\$1,200 value) | x | x | | |
| Complimentary tickets to <i>B scene</i> , the Blanton's after-hours party (\$12 value per ticket) | 20 | 20 | 10 | 5 |
| ENTERTAINMENT (*all catering, security, and other incidentals to be covered by sponsor) | | | | |
| Complimentary rental of museum space for one private event for up to 300 guests (\$5,000 value) | x | x | x | |
| Complimentary private, curator-led tour of the exhibition for up to 15 guests (\$500 value) | x | x | | |
| Complimentary behind-the-scenes tour of the museum and reception with a curator and the museum director for up to 15 guests (\$1,000 value) | x | | | |

RECOGNITION

For more information on how your company can get involved at the Blanton, please contact **Anna Berns, Interim Director of Development: 512.471.9214 or anna.berns@blantonmuseum.org**