MEDIA ALERT: The fourth annual #BlantonBakeOff invites amateur and professional bakers to recreate works of art from the Blanton’s collection

What: The Blanton Museum of Art invites art lovers and bakers of all levels and ages to participate in the Blanton’s fourth annual virtual Bake-Off. Participants in Central Texas and beyond are encouraged to make edible recreations of artworks from the museum’s collection. Started in 2020 as part of the Blanton’s #MuseumFromHome program, the bake-off has become a popular annual event with hundreds of online voters choosing the winners. Last year’s winning creations were featured in Smithsonian Magazine.

Entries will be accepted in three categories: Under-18, Adult Amateur, and Adult Professional. Participants can submit images of their creations via email at pr@blantonmuseum.org or by tagging @BlantonMuseum and using #BlantonBakeOff on Instagram or Facebook. A public vote to pick a winner in all three categories will take place on the Blanton’s social media pages on World Baking Day, Wednesday, May 17, 2023. Prizes for the winning entries include a gift card from Quack’s Bakery and a membership package to the Blanton (a $150 value).

When: The Blanton Bake-Off is now open. The deadline to submit entries is Tuesday, May 16, 2023 at 11:59pm CT.

Where: Follow the contest on the Blanton’s Facebook and Instagram pages at #BlantonBakeOff

More information is available at: blantonmuseum.org/bakeoff

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PRESS IMAGES: Images of last year's submissions are available here.

Featured image caption: (Left) Joconde imprime cake with layers of blueberry almond cake, lemon curd and whipped cream by Blythe Johnson; (Right) Mac Wells, Untitled, Meander Paintings, River, 1967, Blanton Museum of Art, The University of Texas at Austin, Gift of David Reed, 2010

About the Blanton Museum of Art:
Founded in 1963, the Blanton Museum of Art holds the largest public collection in Central Texas with more than 21,000 objects. Recognized as the home of Ellsworth Kelly’s Austin, its major collecting areas are modern and contemporary U.S. and Latin American art, Italian Renaissance and Baroque paintings, and prints and drawings. The Blanton offers thought-provoking, visually arresting, and personally moving encounters with art.