BLANTON MUSEUM & ART

MEDIA ALERT: Now back for its fifth year, the Blanton Bake-Off invites amateur and professional bakers to recreate works of art from the Blanton's collection





WHAT: The Blanton Museum of Art invites art lovers and bakers of all levels and ages to participate in the Blanton's fifth annual virtual bake-off. Started in 2020 and now celebrating five years, the Blanton Bake-Off has become an iconic annual event with more than 70 submissions over the years and thousands of online voters choosing the winners.

How it works: Participants in Central Texas and beyond are encouraged to make edible recreations of artworks from the museum's collection—that's anything baked, from cookies and cakes to bread and savory pies. For inspiration, bakers can visit the Blanton in person or <u>search the collection online</u>. Entries will be accepted in three categories: Under-18, Adult Amateur, and Adult Professional. Participants can submit images of their creations via email at pr@blantonmuseum.org or by tagging @BlantonMuseum and using #BlantonBakeOff on Instagram or Facebook.

A public vote to pick a winner in all three categories will take place on the Blanton's social media pages on World Baking Day, Friday, May 17. The winner in each category will be announced the following week.

Prizes for the three winners are even bigger this year and include a gift card to Austin's Quack's Bakery and Easy Tiger, plus a Sustaining Membership package to the Blanton (totaling over \$250 in value).

WHEN: The Blanton Bake-Off kicks off this Friday, March 29. Entries will be accepted through Wednesday, May 15. Voting starts Friday, May 17.

WHERE: Follow the contest on the Blanton's <u>Facebook</u> and <u>Instagram</u> pages at #BlantonBakeOff. More information is available at: <u>blantonmuseum.org/bakeoff</u>

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PRESS IMAGES: Images of past submissions and winners available <u>here</u>.

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Featured image: Layer cake by 2023 Adult Professional Blanton Bake-Off Winner Mitzi Avila from Cookies & Chill, inspired by Teresita Fernández, *Stacked Waters*, 2009, Commissioned by the Blanton Museum of Art through the generosity of Jeanne and Michael Klein, 2008; and Thomas Glassford, *Siphonophora*, 2016, Blanton Museum of Art, The University of Texas at Austin, Purchase through the generosity of The Moody Foundation, 2017

About the Blanton Museum of Art:

Founded in 1963, the Blanton Museum of Art holds the largest public collection in Central Texas with more than 21,000 objects. Recognized as the home of Ellsworth Kelly's *Austin*, its major collecting areas are modern and contemporary U.S. and Latin American art, Italian Renaissance and Baroque paintings, and prints and drawings. The Blanton offers thought-provoking, visually arresting, and personally moving encounters with art.